

**CLEAN UP SCOTLAND CAMPAIGN**

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**1.0 SUMMARY**

- 1.1 This paper advises Members of the “Clean up Scotland” Campaign and makes recommendations regarding the Council’s involvement in it.

**2.0 RECOMMENDATIONS**

- 2.1 Agree in principle to the Council’s involvement in elements of the campaign appropriate to Argyll and Bute.
- 2.2 Authorise the acting Executive Director of Development and Infrastructure to take forward discussions with Keep Scotland Beautiful.

**3.0 DETAIL**

- 3.1 The “Clean up Scotland” Campaign began at the start of 2013 and is a mass engagement campaign to quickly remove litter and mess from our landscapes. To date 13 Councils have formally endorsed the campaign and are working with Keep Scotland Beautiful on their own localised issues such as littering, dog fouling and fly tipping. Appendix 1 (attached) provides further information and a list of forthcoming planned activities.
- 3.2 If Members are minded to accept the recommendation it should be noted that there will be a minimal financial cost associated with the campaign, which will be absorbed within the Development and Infrastructure budgets.

**4.0 CONCLUSION**

- 4.1 The “Clean up Scotland” Campaign’s objectives are in line with Council policy and there could be benefit to the area from participation in it.

## **5.0 IMPLICATIONS**

- 5.1 Policy        None
- 5.2 Financial    Minimal financial cost to be met from within existing Development and Infrastructure budgets.
- 5.3 Legal        None at present
- 5.4 HR           None
- 5.5 Equalities   None
- 5.6 Risk         None
- 5.7 Customer Service    None

## **6.0 APPENDICES**

- 6.1 Local Authority Briefing

**Executive Director of Customer Services**

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